



Needs More Support

Help Us Find New Members

AIMS receives no outside funding - we are one of the few truly independent organisations campaigning for better maternity care. Much of AIMS' work is done on a voluntary basis. Daily, our members answer phone calls and letters and help women deal with complaints. We publish a respected quarterly journal and many well researched and accessible booklets. We are also in constant touch with the government and the health service on behalf of women everywhere. But in a time of rising costs, ***no organisation - not even AIMS, with its energetic and resourceful committee members - can function without a reasonable, regular income.***

At the recent AGM it was proposed that we put the price of the membership and journal up to £18 a year - still much lower than many professional journals. Members will be aware that we have not increased the price of the journal for the last five years. However, we are keen to keep the price of membership within the reach of everyone (and should we take this action there will still be special concessions to those on a low income).

Before implementing a price rise we decided to approach our members to help us raise money elsewhere - namely through recruitment of new members. With this mailing half of the membership will receive two copies of the journal. When the winter's journal is published the other half will receive two journals. Help us in our drive to recruit new members by:

- ***Passing the extra journal onto your friends, colleagues or clients.***
- ***Encouraging the professional bodies to which you belong to subscribe.***
 - ***Getting your friends to take out joint subscriptions.***
 - ***Or giving the AIMS Journal to someone as a gift subscription.***

Help us to keep the price of the journal and membership as low as possible, for as long as possible.

Please do what you can to help us help more women to learn about their choices and so we can continue to help women throughout the UK to achieve better, safer births.