



What has the AIMS Campaigns Team been up to this quarter?

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By the AIMS Campaigns Team

Covid-19

- Supported Birthrights with finding case studies for a potential analysis and report by the Parliamentary and Health Service Ombudsman

Campaign development work

- As a member of the Project Oversight Group, we reviewed and commented on the RCM's **re:Birth** project outputs, launched on 15th June
- As a member of NHS England's Maternity Transformation Programme's Stakeholder Council, we reviewed and commented on:
 - the quality of **reviews and investigations into 'maternity service failures'**
 - the proposals being developed for a new independent advocate role in maternity
 - the development process and further material related to NHSE&I's (NHS England and NHS Improvement) iDecide project (Intrapartum Intervention Information - Assisted Vaginal Birth and Unplanned Caesarean Birth)
- We have commenced an in-depth AIMS review of Chapter 8 of the [Ockenden Report](#)

Conferences and meetings attended

- 3rd May: RCOG/RCM Conference, **Each Baby Counts - Maternity Safety - A New Approach**
- 4th May: Charities' and Service Users' **Maternity Continuity of Carer Network**
- 25rd May: Final Project Oversight Group meeting for the RCM's **re:Birth** project
- 26th May: England Maternity Transformation Programme's **Stakeholder Council**
- 7th June: [Whose Shoes](#) workshop on **Maternity Triage Experiences**
- 15th June: **Nottingham & Nottinghamshire MVP Showcase Event 2022**
- 21st June: **Northern Maternity and Midwifery Festival 2022**
- 23rd June: **National Voices' Annual Conference**, focussed on the new landscape of Integrated Care Systems
- 30th June: NHS England's Maternity Transformation Programme (MTP) Stakeholder Council: focus group on **Maternity Transformation Programme evaluation**
- 1st July: Global Black Maternal Health's **Air Pollution in Pregnancy** project launch
- July 7th and 8th: The Global Women's Health Research Society (GLOW)'s 2022 conference - [Caesarean Section Births: Right Time, Right Mother, Right Way](#)
- Regular attendance at **Maternity & Midwifery Hour** - Wednesdays at 7-8pm, organised by Maternity and Midwifery Forum
- Plus monthly meetings with a working group on a Zine Project on consent and obstetric violence. Watch this space!

What else we have been reading about

- Appointment of Professor Dame Lesley Regan as England's first Women's Health

Ambassador. Her role is to improve the health and care provided to women and to help implement the upcoming [Women's Health Strategy](#)

- 'Reflections on woman-centred care in the NHS' by Mavis Kirkham, [International Journal of Birth & Parent Education](#) Volume 9 Issue 4 July 2022

Thanks to all the AIMS campaigns Volunteers who have made this work possible. We are very keen to expand our campaigns team work, so please do get in touch with campaigns@aims.org.uk if you'd like to help!

[See all Campaign Team updates](#)