AIMS For a better birth...

AIMS Physiology-Informed Maternity Services (PIMS) - April 2024

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Campaign Group Update

Introduction

A few members of the Campaigns Team meet regularly to focus on work related to the AIMS campaign for physiology-informed maternity services:

- Last year we put together three case studies to highlight good examples of physiology-informed care - optimal cord clamping, biomechanics and family centred caesarean birth. You can see the poster here.
- We have put together a new case study on Rebozo {link to follow} and are working on case studies on kangaroo mother care and skin-to-skin contact.
- We also included the need for a more physiology-informed approach in our evidence submission to the House of Lords evidence committee for preterm birth, including why several aspects of physiology-informed care such as optimal cord clamping and kangaroo mother care are vital for preterm babies.
- And we've been reviewing the AIMS Physiology-Informed Maternity Services position paper. Please let us know if you have any comments on this.

We will be recording for the Blossoming Midwife Podcast sometime at the beginning of June.

If you have other suggestions for case studies - whether it's something you do in your own practice or something you've heard about, please let us know.

Please email campaigns@aims.org.uk if you would like to be involved in either or both of these campaigns.