



## What has the AIMS Campaigns Team been up to this quarter?

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By The AIMS Campaigns Team

### Published written outputs:

- 8th November: [AIMS Response](#) to the NHS 10 Year Workforce Plan Consultation
- 11th November: [Comments](#) on NICE draft update on waterbirth submitted
- 12th January: [Open letter](#) with ARM and Birthrights concerning the Cahill inquest Prevention of Future Deaths report

### Conferences and group meetings attended:

- 4th November: NIHR ARC South London's event '[Developing holistic approaches to address inequalities in maternity and perinatal mental health and care](#)'
- 13th & 14th November: AIMS stand at British Intrapartum Care Society's [conference](#) in Belfast
- 20th November: AIMS stand at [All Ireland Midwifery Conference](#) in Armagh
- 22nd November: ARM [National Winter Meeting](#)
- November - January: [Plan-A](#) meetings
- November - January: Regular meetings the National Maternity and Neonatal Collective, and meetings of the Working Group finalising the Collective's submission to Baroness Amos
- 12th January: NHS England Maternity and Neonatal Programme Stakeholder Council [ad-hoc meeting](#)

- 13th January: Henry Smith Foundation roundtable discussion on addressing Maternity Equity

**Who we have been liaising with:**

- ARM and Birthrights on [an open letter](#)
- National Collective on submission to Baroness Amos' [National Maternity and Neonatal inquiry](#)
- NMPA - wrote highlighting our queries and suggestions on their State of the Nation and Induction Audit reports as detailed [here](#)

**What we have been reading/listening to/watching:**

- Cruickshank M.D. et al "[What are the influences on women's preferences and decision-making when planning mode of birth in high-income countries? A qualitative systematic review.](#)" This is the first publication from the Plan-A project for which AIMS was a PPI partner
- Baby lifeline: "[Co-Producing Change: Addressing Inequalities in Maternity Care](#)"
- Foley C, McCourt C. and Yuill C. "[An exploration of midwives' perceptions of the Ockenden review: a qualitative study](#)"
- Michelle Quashie "[Safety: Self-Determined and Human Rights Compliant](#)"
- Professor Erik Hollnagel "[From Safety-I to Safety-II: A White Paper](#)"
- [Independent review](#) of Birthrate Plus methodology
- The [Buurtzorg Model](#) of Care
- Samuel Todd "[Lessons from Call the Midwife for contemporary midwifery practice](#)"
- [Report of NMC professionals' survey](#)

Thanks to all the AIMS campaigns volunteers who have made this work possible. We are very keen to expand our campaigns team work, so please do get in touch with [campaigns@aims.org.uk](mailto:campaigns@aims.org.uk) if you'd like to help!