



## AIMS' new website

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The AIMS website is packed with articles and information which is invaluable for women and families, however the interface is old and creaky, and has been in need of an overhaul for some time.

Now, more than ever, families are seeking evidence-based, woman-centred, accurate information sources. AIMS continues to be the organisation which is trusted to provide independent pregnancy and birth information, to campaign for women's human rights in birth and for better birth services, and to offer woman to woman support via our helpline.

We have been incredibly lucky to have had some wonderful contributors writing for us, and our design and creation team have created an attractive and streamlined website. The new site will still include the information held on the current version, such as back copies of journal articles, but it will also have fresh, up to date information with a search system to make everything so much easier to find.

We are continuing to seek experienced writers who would like to offer unique articles for the site. We have a list of topics that we would like to include, and are also very open to suggestions. If you would like to discuss this with us, please contact [webmistress@aims.org.uk](mailto:webmistress@aims.org.uk)

If you would like to help in other ways, our current huge need is to continue the fundraising for the site. We have a BT MyDonate page here [mydonate.bt.com/events/website/252237](https://mydonate.bt.com/events/website/252237)

Has AIMS helped you? Would you be willing to fundraise for us? Would your friends and family chip in, too? Posting the link on your social media would help us hugely, and spreading the word through your networks is what will get us to our target and get this website out there for us all, now and in the future.

**AIMS: There for your mother, here for you. Help us to be there for your daughter.**